# 2015 ANNUAL REPORT

WITH A LITTLE HELP FROM OUR FRIENDS

Mary S. Roberts
Pet Adoption Center

Serving Since 1897

## MISSION STATEMENT

The Mary S. Roberts Pet Adoption Center strives to eliminate the suffering of homeless cats and dogs by providing humane care for pets in transition, facilitating adoptions to good homes, supporting pet overpopulation education, and supporting sterilization of companion animals.

# HUMANE EDUCATION AND COMMUNITY OUTREACH

The best way we can ensure a positive future for animals is to share our love of them with children. The Mary S. Roberts Pet Adoption Center educates our youth to ensure the future responsible care of animals. Through Community Outreach, the Pet Adoption Center engages the public to encourage animal welfare awareness.

**Thanks to the help of your friendship, in 2015 the Pet Adoption Center:**

- Presented **38** humane education programs to schools and community groups.

# DEVELOPMENT

## $1,835,437 RAISED

The lifesaving and life changing work happening at Mary S. Roberts Pet Adoption Center is only possible through the generosity of our supporters. Through valuable partnerships with individuals, businesses, organizations, foundations, we continue to make The Inland Empire a better place for animals and the people who love them.

**Thanks to the help of your friendship, in 2015, the Pet Adoption Center:**

- Grew the organization's People for Paws Membership Program (Pre-Authorized Withdrawal) by 28 supporters, collectively fueling high-level animal care in the amount of $60,000 annually.
- Raised lifesaving funds through Walk with the Animals, Spay-ghetti & No Balls Dinner, Comedy Night, Golf Marathon and Pet Pictures with Santa which resulted in $196,931.
- Increased Pet Adoption Center Thrift Store awareness which resulted in a 41% increase of gross sales.

# MEDIA RELATIONS

We love being "Liked"! Mary S. Roberts Pet Adoption Center has increased it's social media presence in a number of ways to engage with our community members and "fans." Through marketing, media relations and social media, we are able to see exciting growth in our number of supporters year after year. In the last year, the Pet Adoption Center utilized social media in new ways to provide second chances for pets, to increase involvement in our events and to offer tips and ideas for pet owners.

**Thanks to the help of your friendship, in 2015, the Pet Adoption Center:**

- Increased online presence and social media followership with more than more than **6,854** engaged Facebook fans, **2,155** Twitter followers, **278** Pinterest followers, and **382** followers on Instagram.

# PET ADOPTIONS & TRANSFERS

Every pet who enters the Mary S. Roberts Pet Adoption Center deserves a second chance. Pets available for adoption have no time limit and we put our resources to work to find them homes by profiling them on our website, featuring them in traditional and social media outlets to reach potential adopters. And our commitment to finding homes extends well beyond our Center's walls. And for that reason, we make an effort on transferring pets from other agencies. While in our care, pets are provided with enrichment and love for as long as they stay with us.

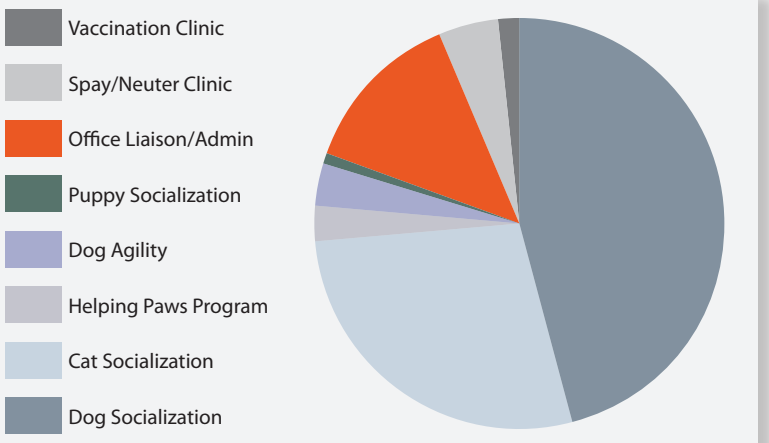
**1,010** pets found homes in 2015, like Annie pictured here.
(photo by dos velas images)

# SPAY/NEUTER SERVICES

The Pet Adoption Center can be a stressful environment for companion animals. New noises, new smells and the "not knowing" can lead to compromised immune systems causing disease. Fortunately, our skilled wellness team works daily to prevent disease and keep pets in our care healthy. Every pet receives a thorough checkup and is vaccinated. Even better – no adoptable cat, dog, puppy or kitten will leave our Center without being spayed or neutered, which helps to reduce pet overpopulation.

**Thanks to the help of your friendship,**
**in 2015 the Mary S. Roberts Pet Adoption Center:**

- Performed a total of **5,001** spay/neuter surgeries
- Provided Veterinary Teaching Schools opportunities for veterinary assistant students
- Partnered with **30** volume clients and rescue groups to provide low-cost spay/neuter services




**VOLUNTEER PROGRAM HOURS GIVEN IN 2015**

# VOLUNTEER & FOSTER PROGRAMS

Volunteers at the Mary S. Roberts Pet Adoption Center work in a variety of areas including animal care, special events, foster care, community outreach events and more. We could not exist without the assistance of our volunteers whose passion and compassion are indispensable.

**Thanks to the help of your friendship, in 2015 the Pet Adoption Center:**

- Provided foster care for 546 animals.
- 336 volunteers gave over 39,355 hours of service.

# FINANCIALS 2015

## EXPENSES

| | |
|---|---|
| Adoptions & Animal Care | 169,718 |
| Donor Development & Fundraising | 227,584 |
| Management & General Operating | 879,519 |
| Marketing & Communications | 12,613 |
| Programs & Community Outreach | 37,401 |
| **Total Functional Expenses** | **1,326,835** |

## INCOME

| | |
|---|---|
| Bequests & Planned Gifts | 274,667 |
| General Contributions | 398,448 |
| Investment Income | 42,377 |
| Adoption & Program Fees | 161,101 |
| Special Events (net of expense) | 118,631 |
| Vacciantion Clinic Income | 69,492 |
| Critter Corner Pet Store Retail Income | 35,157 |
| Thrift Store Income (net of operating costs) | 202,114 |
| **Total Support & Revenue** | **1,301,987** |

*Unaudited Figures

# IN MEMORY

(JULY 1, 2015 – DECEMBER 31, 2015)

**Donations in Memory of Animals**

Abby by Linda Snuggs
Amelia by Lewis and Elizabeth Hall
Belle by The Keegans
BG, Casey, Charlie and Spice by Barbara Wellings
Blackie & Pumpkin by Paraskevi Wilbur
Bozo & Goldie by Col. Dan Waldo Jr.
Bubba Kitty by Christine & Debbie Musselman
Calico by Barbara Fortner
Casper & Gray by Pamela Rainey
Cassie by Charlene Galleano
Chewie & Gracie by Dana Anderson
Chelsea, Mattie & Spencer
by Stephen & Maureen Rose
Coco by Erin Cole
Cricket by Sharon Ochock
Daisy by Chris & Melissa Griffith
Daisy, Snooky, Mickey and Peanut by Jerilyn Huestis
Feebee by Nancy Krancz
Fergus by Pat & Dallas Holmes
Freckles by Jim & Sandy Bradley
Ginger Griffith
by Friends at RCCD Business & Financial Services
Ginger Griffith by Griffith Family
Goldie & Tinkerbell by Shelley Augustine
Joey, Sonny and Vashti by Suzanne Higginbotham
Katrina by Mary Schaefer
Lucy by Charles & Misty Griffin
Madison by Shannon Cavallo
Mandy by Felix Castruita
Millie & Princess Leia by Robert Lind
Molly & Peanut Becerra by Elaine Wilcox
Pausha by Dorothy Meyer
Peng & WonTon by Mary Salem
Punkin by Richard & Deborah Dyer
Sasha by Lynnette Kittrell
Sparky by Allen & Ella Gifford
Snowball by C. David Grogg
Spicey Wilcox by Elaine Wilcox
Stanley by Caroline Nissen
Takoda by Bronwen Chew
Tina by Charlie Johnson
Tippy by Isaac & Jo Ann Abeyta

**Donations in Memory of People**

Gladys Anderson by Larry and Judy Laver
Lucy Bilicke by Al and Lynda Thorson
Olga Boggs by Rod and Carol Nakayama
Lee Brasfield by Elaine Pullaro
Lee Brasfield by Sandy Simmons
Lee Brasfield by Fook Tham
Lee Brasfield by Dianna Valdaz
Pat Campbell by Debbie Simpson
Olive E. Cardwell by James Bridges
Olive E. Cardwell by Jo Bridges
Jean Cejka by James and Mary Cejka
Jean Cejka by Sherrill Miller and Karen Reichmuth
Jean Cejka by Marvin Pohl
Jean Cejka by Elsbeth Skelena
Tami Cook by Josie Watkowski
Jacqueline Cox by Henry Cox
Dr. Phyllis Selby Dabbs
by Bakersfield Obedience Training Club
Joni Douglas by Her Loving Family
Connie Gaydosh by Claudia Barnes
James Elwood Jones by James & Evelyn Cloyd
Ronald P. Ferrick by Raul & Cindy Camargo
Peggy Havener by Jackie, Corby, Chris & Craig,
Beth & Kim and Debbie, Mark & Katie
Rob Hazencomb by Rosemarie Gardner
Carolyn Barnes Lievas by James & Evelyn Cloyd
Hannelies S. McFalls by The McFalls Family
Elizabeth Melville by Michael Mencacci
Elizabeth Melville by Larry Ogle
Elizabeth Melville by Fred & Cynthia Weck
Roberta Moore by Kathleen Dunn
Kristen Olsen by Lew & Bernie Cardey
Kristen Olsen by Dennis & Susan Daries
Kristen Olsen by The Dutton Family
Kristen Olsen by Karin Eames
Kristen Olsen by Garland Heart
Kristen Olsen by William Hays
Kristen Olsen by Bill Johnson
Kristen Olsen by Margaret Johnson
Kristen Olsen by Gary Kaye & Diana Renteria
Kristen Olsen by Greg & Monica Keehfuss
Kristen Olsen by Laura Merickel
Kristen Olsen by James & Elizabeth Miller
Kristen Olsen by National Wood Products, Inc.
Kristen Olsen by Security Bank of California
Kristen Olsen by David & Cathy Stockton
Kristen Olsen by Kenneth & Victoria Stream
Kristen Olsen by Joe & Jacqueline Tavaglione
Kristen Olsen by Russell & Lynda Workman
Kristen Olsen by Jaques S. Yeager Sr.
June Overton by Michael & Patricia O'Grady
Marc Perdew by Casey & Cynthia Adams
Marc Perdew by Ron & Yvette Gill,
John & Margie Gill and Nick Gill
Marc Perdew by Ronald & Jane Grijalva
Marc Perdew by The Henderson Clan
Marc Perdew by Kathy Swift
Marc Perdew by Dan & Diane Valdez
Lila Pobis by Evelyn Sams & Cynthia Johnson
Phillip Prather by Tami Hofelich
Lucy Rouse by James & Shelley Woodson
Kirsten Schutz by Andrea Kaus
Kirsten Schutz by Duane & Mary Alyce Krohnke
Kirsten Schutz by Leslie M. Redmann
Kirsten Schutz by John Schutz
Kirsten Schutz by Gail Wurdeman
Valerie Stevenson by Debbie Simpson
Linda Switzer by Debbie Simpson
Lou I. Tiberio by SK Robertson-Tiberio
Tori Tomazic by Kay Fulton
Tori Tomazic by Annette Fultz and Family
Tori Tomazic by Ashlee Rogers
Esther Whittaker by Susan Coryell
Esther Whittaker by Ross Store, Inc.
Esther Whittaker by Stephen & Katherine Wider
Sally Wilson by Robert Wilson
Susan Deana Yorba-Valdez by Bill & Laura O'Rouke

# IN HONOR

(JULY 1, 2015 –DECEMBER 31, 2015)

**Donations in Honor of Animals**

Bella by Bonnie Bentley
Britta by John Hussey
Chloe, Sasha, Tasha, Stella and Dixie by Ken and Ruth Unrath
Freckles by Theresa Sasis
Lu Lu by Tonya Owl Bear
Mattie by Gary & Sandra Wittenmyer
Meteor by Rick MacBarron
Monroe by Autumn White
Renee by Roberta McCarty
Rox by Kathleen Cejka
Sasha by Steven Sprenger
Shiloe by Patricia Delisle
Simon by Marie D'Agostino
Tippy Rose Cuengco by Bernard & Sharon Cuengco
Vegas by Lonnie & Marie Betts

**Donations in Honor of People**

Joycee Beck by Leila Cole
Clint Bradford (Freja) by Paul & Shirley Wertlake
Janet Elmore by Jim Dawson
Bruce and Julie Ford by Robert and Christine Figari
Estella Gettis by Eric & Mary Gettis
Paul & Trudy Grassi by Susanne Perez
Nanci Larsen by Karen Raines
Judith Leder by Donald Britt
Kathy Martinez by Patricia Morgan
John, Gloria & Mike Mendez by Malcolm & Nancy Slack
Brett Miller by Monique Sevilla
Karen Ratelin by Philip G. Ofton
Sarah Zentner by Gay Rudek

# SUMMARY

| | |
|---|---|
| Total Pets Impacted | 9,649 |
| Total People Impacted | 10,259 |
| Total Adoptions | 1,010 |
| Staff Members | 35 |
| Volunteers Who Went Through Training | 665 |

**1,010**
TOTAL ADOPTIONS

# ANIMALS ADMITTED

| | |
|---|---|
| Owner Relinquishments | 514 |
| Pets Transferred from Other Agencies | 235 |
| Pets Admitted by Good Samaritans' | 107 |
| Pets Through Foster Care Program | 546 |
| Foster Offspring | 75 |
| **TOTAL ADMISSIONS** | 1,477 |

# OTHER OUTCOMES

| | |
|---|---|
| Euthanized Due to Untreatable Condition | 34 |
| Died of Natural Causes* | 32 |
| **TOTAL OTHER OUTCOMES** | 66 |

# SPAY/NEUTER PERFORMED AT THE SPAY/NEUTER CLINIC

| | |
|---|---|
| Spay/Neuter Surgeries for MSRPAC Pets | 590 |
| Spay/Neuter Surgeries for Public Pets | 4,411 |
| Vaccines & Microchips Admisnistered | 7,951 |

# COMMUNITY SPAY/NEUTER INITIATIVES

| | |
|---|---|
| Spay/Neuter Surgeries for Spay-It-Forward Campaign** | 36 |
| Spay/Neuter Surgeries for Rescue Partners | 1,528 |
| Spay/Neuter Surgeries for Public Need Based Clients | 10 |
| **TOTAL SPAY/NEUTER SURGERIES** | 5,001 |

# FOSTER CARE

| | |
|---|---|
| Cared for in Foster Care | 546 |
| Center Population from Foster Care | 54% |

# COMMUNITY IMPACT OUTREACH

## HELPING PAWS PROGRAM
### (FORMERLY PET THERAPY)

| | |
|---|---|
| Total Facilities Visited | 14 |
| Total Number of Visits | 220 |
| Total People Reached | 7,700 |

## CHUCK WAGGIN' PET MEALS

| | |
|---|---|
| Total People Impacted | 62 |
| Total Pets Impacted | 129 |
| Number of Meals Provided | 2,686 |

## VOLUNTEER PROGRAM

| | |
|---|---|
| Number of Active Volunteers | 336 |
| Total Number of Hours Given | 39,355 |

## HUMANE EDUCATION

| | |
|---|---|
| Number of Activities | 32 |
| Total Children Educated | 486 |

## FUNDRAISING & DEVELOPMENT

| | |
|---|---|
| Total Individual Gifts Received | 8536 |
| Number of Donors | 834 |
| Total Bequests & Planned Gifts Received | 1 |
| Total Number of People for Paws Members*** | 307 |

*Newborn puppies and kittens who died of natural causes at birth

**Provides affordable spay/neuter services for low-income pet owners who own a Pit Bull, Pit Bull blend, Chihuahua, Chihuahua blend, any puppy under 6 months of age or cat and reside in the 92501 or 92509 zip codes of Riverside.

***People for Paws Members are those supporters who provide ongoing monthly contributions.

# BOARD OF DIRECTORS 2016

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SCOTT DITFURTH

**VICE PRESIDENT**
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ELLEN WEINFURTNER

# CONTACTS

**EXECUTIVE DIRECTOR**
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951-688-4340 EXT 313

**DONATIONS**
LINDSEE ELLISON
951-688-4340 EXT 312

**OPERATIONS**
ANDY SCHULTE
951-688-4340 EXT 307

**PET RELINQUISHMENT**
RYAN GAINES
951-688-4340 EXT 309

**DEVELOPMENT**
KATIE PICKETT
951-688-4340 EXT 305

**SPAY/NEUTER CLINIC**
CHRISTA KRAHENBUHL
951-977-8634

**VOLUNTEER SERVICES**
JASMIN WARD
951-688-4340 EXT 315

# FACILITY LOCATIONS

**PET ADOPTION CENTER**
6165 INDUSTRIAL AVE
RIVERSIDE, CA 92504
951-688-4340

**ADOPTIONS**
DAILY 12PM-7PM

**PET RELINQUISHMENTS**
BY APPOINTMENT
951-688-4340 EXT 309

**LOW COST SPAY/NEUTER CLINIC**
TUESDAY-FRIDAY 7:30AM-6PM
APPOINTMENTS REQUIRED
951-977-8634

**LOW COST VACCINATION CLINIC**
SATURDAYS 9:30AM-11:30AM
WALK-INS

**PET ADOPTION THRIFT STORE**
6065 MAGNOLIA AVE
RIVERSIDE, CA 92506
951-684-6143

OPEN DAILY 12PM 7- 7PM
DONATIONS ACCEPTED DAILY
UNTIL 4PM

**WEBSITE:** PETSADOPTION.ORG

**CONNECT**